

ZCOMS



PiFF

PAKISTAN INTERNATIONAL FILM FESTIVAL

Ziauddin University co-hosted Pakistan International Film Festival (PIFF) that ran from 29th March, 2018 till 1st April, 2018 at Abul Hasan Jafarey Auditorium Ziauddin University, Clifton.

PIFF was a progressive film festival attended by leading fraternity from film and media industry. Ziauddin University hosted multiple panels and discussions between prominent Indian & Pakistani filmmakers and stars.

Ziauddin College of Media Sciences, Ziauddin University was privileged to provide PiFF with a platform to promote Pakistani cinema and filmmakers by creating an interactive space for open dialogue and exchange of ideas that will help Pakistani cinema find its groove again in the post-revival age. PiFF has become the first large-scale film festival in its time and has brought bunch of international film-makers, actors and artists to Karachi to celebrate cinema, interact with members of the Pakistani entertainment industry and exchange stories and ideas.

PIFF's panel discussions conducted at ZU had a diverse participant lineup and included prominent local and foreign speakers; Anjum Rajabali (celebrated Indian script/screenplay writer), Nandita Das (Indian actor/director/ producer), Harsh Narayan (Indian filmmaker), Sajal Aly, Adnan Sarwar, Sana Tauseef, Atiqa Odho, S. Rajamouli (director of Baahubali), Vinay Pathak (acclaimed Indian actor), Kamran Jawaid, Sultana Siddiqui, Asim Raza, Amin Farooqui, Tahir Moosa, Zeenat Lakhani and Saket Chawdhari (writer and director of Hindi Medium), Haseena Moin, Jami, Subhash Kapoor (prominent Indian producer, screenplay writer and director), Vishal Bhardwaj (Indian filmmaker), Hareem Farooq, Rekha Bhardwaj (Indian playback singer), and others.

ZU has always been proud in being a part of such progressive events where Pakistan can be promoted in whatsoever manner. Therefore, ZCOMS, ZU feels honored to host the leading film festival, Pakistan Film Festival's very first edition and will be glad to continue being a part of such initiatives in the coming years.

ZIAUDDIN UNIVERSITY

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CONFERENCE 2018

ZIAUDDIN UNIVERSITY HOLDS 3RD INTERNATIONAL CONFERENCE ON REHABILITATION TRANSLATION, CLINICAL AND RESEARCH PERSPECTIVES

ZIAUDDIN UNIVERSITY successfully hosted the 3rd Annual International Conference on "Rehabilitation Translational, Clinical and Research perspectives" ..., held from 22nd-24th February 2018 to cater professionals, postgraduate students and researchers from medical and allied fields. The Colleges & Faculties at Ziauddin University who participated in this conference, are Faculty of Health Sciences & Allied including, Ziauddin College of Rehabilitation Sciences, College of Speech Language and Hearing Sciences, Ziauddin College of Nursing, Faculty of Pharmacy & Faculty of Engineering, Science and Technology (ZUFEST).

The Annual Conference of Ziauddin University has provided excellent opportunity to all Universities of Pakistan to focus on local and global health issues with the most recent insight on health care issues related to Rehabilitation Sciences. This was indeed a brilliant opportunity to all the International and National Speakers from varied disciplines to interact productively with sharing of knowledge and experience and further expand the Science of Rehabilitation through a research and practice based multidisciplinary approach.

Program highlights were the current challenges, innovations and technological developments in Biomedical Engineering,

Physical Medicine, Speech Language & Hearing Sciences with a sharp focus on Medical/Surgical and Nursing Care. Multiple preconference workshops were also conducted at different colleges of Ziauddin University in their own respective premises. National and international speakers participated in both conference plenary sessions and preconference workshops. Inaugural session of the conference scheduled on 23rd Feb in morning started with the National & Ziauddin Anthem and recitation of Holy Quran. Master of ceremony Dr. Bushra Wasim started the proceedings and the most significant address was by the Chief guest, ZU Chancellor and former federal minister Dr. Asim Hussain, who said, "Thinking proliferates neurons of mind, and open mindedness always makes a difference". Speaking at the conference as chief guest, he further said research and analysis occupies an important place in human mind since its origin. He said, in today's era, modern medicine, philosophy, engineering, upgraded technology are moving parallel together. At Ziauddin University, we have always been inclined towards advocating and encouraging research at every stage, and now we are on the way to the expansion of our maneuvers from medical university to that of a general university rendering services in all the subjects of greater interest.



CONFERENCE



Prof. Dr. Pirzada Qasim Raza Siddiqui, Vice Chancellor, ZU, said ultimate objective of such event is to create awareness on importance of rehabilitation and its modern implication. He said Ziauddin University is aiming towards achieving excellence in the field of research on neurosciences and rehabilitation.

Prof. Dr. Abbas Zafar, Dean faculty of health sciences congratulated the organizers for selecting such an important and unrecognized topic and believed that this is the first conference of its kind on the topic of Rehabilitation in Pakistan.

Prof. Dr. Talat Mirza, Conference Chair & Dean Research, ZU in her introduction to the conference stated that today's event is a multidisciplinary program which involved many stake holders related to the rehabilitation and she emphasized that University is fully equipped with all the resources to host such a mega event. The National & International scholars interacted very effectively in relevance to cutting edge research and recent advances in this subject area.

Speaking about Rehabilitation and its importance, Dr. Wasti, the vice president of World Federation for Neuro Rehabilitation Gulf region, said that rehabilitation as part of disease management or care of the infirm was as old as human life itself. U.S has over 11,000 board certified physiotherapists, who work in complete coordination and commitment for rehabilitation. Moreover, it is important to mention here that despite a much bigger population, Pakistan at present lacked certified experts in comparison to that of United States in the field of rehabilitation.

Rehabilitation can prevent a lot that is associated with disease

as secondary loss. It can improve outcome and increase patient and family satisfaction, he said. He insisted, medical rehabilitation should form core element of all treated protocols and is essential for those patients receiving advanced neurological, cardiac, pulmonary, cancer and trauma care. Pakistan needs to invest in medical rehabilitation, now a front end clinical specialty and a core element of all treatment protocols, said Dr. Sabahat Wasti, an expert on neurorehabilitation, during his presentation at international conference organized at Ziauddin University.

In Ziauddin memorial lecture on "Recovery and Rehabilitation in Addiction" Prof. Muhammad Adeel Parvaz, associated with the department of psychiatry and neurosciences, Friedman Brain Institute, New York, said that drug addiction is more a brain disease than a social problem and can be treated like other diseases was preventable and treatable. He elaborated the consequences of drug abuse saying they are wide spread and affect people irrespective of their ages.

Experts said that in Pakistan mental disorders account for more than 4% of the total disease burden, with the mental health burden higher among women. However, allocated resources for the screening and treatment of mental health disorders are not enough to meet the increasing needs. The conference was largely attended by the renowned speakers from USA, DUBAI, MALAYSIA and SPAIN, whose thought provoking sessions on rehabilitation were hailed by the audience largely.

PROTECTION AGAINST HARASSMENT OF WOMEN AT WORKPLACE



'Despite being routinely harassed at public places, especially while travelling on public transport, a majority of women do not lodge a formal report against harassment'

These points were raised at a seminar held at Ziauddin University on Wednesday, 14 March 2018.

"Every woman has a story behind her. Some have the courage to tell it to the world while others lack the confidence to share it even with their family," Prof Khalida Ghaus, the managing director at Social Policy and Development Centre (SPDC), said.

Actress and model Sarwat Gilani urged women 'to speak louder'. "Nobody is going to speak for us except ourselves. We should stop the harasser and learn to say no.

Advocate Zia Ahmed Awan spoke about the deeply rooted gender discrimination in society and said that a girl child had to face discrimination even before the child was born.

Psychologist Dr Atia Naqvi urged women to face life's challenges with courage and resilience. "Hold your head high; you have to make yourself strong. Trust your judgment. Don't hide your feelings if you are not comfortable with anyone. Learn to treat yourself with respect otherwise it would be difficult for you to survive in this society."

EVENTS

ZLCS: ECW2108 EXTRA CURRICULAR WEEK

This year the extracurricular week took place from February 12 to February 16. The months before saw tons of preparation and anticipation as the Ziauddin Literary and Cultural Society (ZLCS) worked actively to make each event lively and enjoyable for the student body.

It all started at the beginning of the week all students entered University premises in jubilant moods, to compete in the Scavenger Hunt. Twenty eight teams of six players each went around the university looking for clues and playing games at stations run by our volunteers. The winning team won tickets to the beach trip, pizza and a gift basket. The runner ups won commemorative ZLCS polo shirts. All the teams participated actively and enjoyed the race.

The highlight of the week Stage Drama followed the Scavenger Hunt. For this event, parents, faculty and students were all invited to watch captivating performances by our hardworking cast and crew. The play itself was a patriotic comedy which ended on a thought provoking note, earning the performers a well deserved standing ovation.

Awesome performances were witnessed in the Talent Show

2018. The set list included twenty-eight performances by both students and faculty members. The highlights of the event included acoustic and rock performances, modern dances and even a martial arts exhibition. The audience was extremely receptive and everyone enjoyed the show immensely.

The most awaited beach trip for students of all colleges was held on 15 February 2018. Four buses made the trip to Turtle Beach. The day was full of good music, food, sand and sun, serving as the perfect getaway for a refresher from studying.

The last eventful day was Sports Fest. The enthusiastic players participated in Futsal, Throwball, and Cricket. Winning teams won cash prizes. Students from all colleges participated actively and the matches were thrilling to watch.

The extracurricular week was a huge success and the students were able to take a well deserved break from studying to participate in games and performances and take a much-needed trip to a relaxing beach. ZLCS and Dept. of Student affairs thank all the students who participated enthusiastically in all the events and look forward for the same in future.



INFORMATIVE SESSION ON HEPATITIS B & C

Welfare AID, in association with Dr. Laila and her wonderful team from The Health Foundation conducted a very informative session on Hepatitis B and C - it's prevalence in our community, the possible variants, a clinical approach and most importantly, what we can do in our capacity as students to prevent it.

We would like to thank the Faculty of Medicine and Health Sciences and the Department of Student Affairs at Ziauddin University for their support and cooperation.



SPORTS HIGHLIGHTS

The Ziauddin University Student Affairs has so far been very prominent in participating in sports competitions and making progress. After the conduction of proper trails; we managed to formulate official sports team of Basketball (female), Throw ball (Female), Futsal (Male), Hard-ball and Tape-ball Cricket Team (Male) and also have highlighted major individual talents in table-tennis and Badminton; involving all the faculty of studies under Ziauddin University.

In the light of above, our official teams of Basketball and Throw ball girls team participated in NED Sports tournament and bagged first position in Basketball. After the awesome success there was no point of return and our official teams of Basketball, throw ball and Futsal participated in Enigma 2018 organized by IBA Students Society and were runners up in throw ball. Then these teams moved to Lahore and participated in LUMS Sports Fest`18, which was held from 8-12 of January 2018. A total of 69 or more teams from various colleges and universities of Pakistan participated in this prestigious tournament at National level. With earnest efforts and hard work of Throw ball (female) secured 3rd position and were declared as winners for the Futsal (Male). Captain Hamdoon Asim and Goalkeeper Saad Chandio managed to bag individual accolades as Best Player and Best Goal Keeper respectively. Unfortunately for our Basketball (female) team, the luck was not on their side but with increased motivation and determined lessons; we saw new spirits of sportsmanship raising them with hopes to succeed in future tournaments.

The very same blend of teams from the colleges of ZU partici-

pated in the he NUST Sports Olympiad which was held in February. The students worked really hard and it was paid declared as winners of throw ball at NUST Sports Olympiad.

To train upcoming talent, after careful consideration a junior B-team of Throw ball (Female) was sent to the SZABIST SPORTS OLYMPIAD; where top teams of many different institutes of Karachi participated. Through hard work and sheer determination and under Captaincy of Maham Zaidi, ZU team managed to secure runners-up position.

From March 12-17 2018, H.E.C organized all medical Colleges sports tournament at DUHS in which under coach Muhammad Khan and Captain Hamdoon Asim, a well-trained team was sent to the football tournament. Keeping in mind that sending a Futsal team to a Football tournament was nothing short of a major risk, still our teams managed to beat official teams of different medical colleges of Pakistan and were able to secure a hard earned runners-up position.

The journey did not stop there. Since back to back competitions had exhausted our players; surely it did not stop them. Our Hard-Ball cricket and Football team participated in IBA sports Olympiad but unfortunately due to tough exam schedules and exhaustion our teams couldn't perform well as expected and were knocked out during the initial stages of the tournament. It has always been our priority to give importance to the extra-curricular growth and foster sports talent of our students. We congratulate our students on achieving this victory and are hopeful to succeed in upcoming tournaments.



MISCELLANEOUS ZUDC ZIAUDDIN UNIVERSITY DEBATING CHAMPIONSHIP



The afternoon of the 9th of February 2018 saw a host of talented debaters converging in the contemporary halls of Ziauddin University for the prestigious, annually held Ziauddin University Debating Championship. The Championship attracts a slew of some of the best and brightest speakers of Karachi and hones emerging talent. This year was no different; ZUDC'18 saw a turnout of over 140 participants, representing institutions from across Karachi and with a few accomplished individuals coming together to create teams of their own, working with the exceptionally adept host team to orchestrate the largest ZUDC to date. The registrations team had their hands full with over thirty participating teams; from institutes such as Alpha College, St. Patrick's High School, British Overseas School, Haque Academy, The Lyceum school, Jinnah Sindh Medical University, Generations school, The City School PAF chapter, Aga Khan University, Habib University, Nixor College, Karachi Grammar School, the Institute of Business Administration (IBA), Beaconhouse School System and United Medical and Dental College, as well as private teams TDC, Team Logic, Pyaar Mein Pagal and MUNs Are Better. Two teams representing Ziauddin University also participated, with team a managing to break; a well-earned first for Ziauddin.

The organizing committee of ZUDC in the leadership of President Mr. Muneeb Shahid and Chief Advisor Ms. Sanobar Jamil worked tirelessly for a month to ensure the tournament is held over the weekend to bring together some of the brightest minds in the country to engage in meaningful dialogue and discuss pertinent issues of the present day. The Chief Adjudication Panel consisted of some of the most experienced and familiar names in the debating circuit; Mr. Sarosh Hasan, Ms. Inshirah Tahir, Mr. Humza Jami and Mr. Abdul Sattar Zahid. We are thankful to Mr. Hamza Jami and Ms. Inshirah Tahir who flew in from Lahore in order to ensure a higher standard of judging and debate in this year's Championship.

After two intense days of rigorous debate on topics judiciously chosen by the CAP, 7 teams broke to the quarters apart from Ziauddin's own, which included Lyceum A, Pyaar Mein Pagal, AKU Fuchsia, KGS Team A, MUNs are better, HU A and Nixor A. After a grueling round of quarters and semis, the final saw KGS Fuchsia as proposition face off against MUNs Are Better as opposition. The motion they debated on was 'This House will ban political parties from having youth wings' and was adjudicated by top names in parliamentary debating which included Mr. Sofyan Sultan, Mr. Ehab Ansari and Ms. Inshirah Tahir. The thrilling debate concluded with MUNs Are Better taking the Championship crown and AKU Fuchsia being declared Runner's up. The award for the most promising team went to Generations A and the award for Best Speaker of the tournament, to Mr. Murtaza Zaidi of The Lyceum school.

In the words of Hillary Clinton, 'Freedom means the right of people to assemble, organize, and debate openly'; and with the platform that ZUDC provides and under the guidance of the people responsible for organizing it, it ensures that this ideal is upheld despite shifting political landscapes. The ZUDC team is thankful to the management and Department of Student Affairs for facilitating the event at its best.

MISCELLANEOUS

In order to encourage the significance of Civil Engineering, a field trip was held on Tuesday, 9th January, 2018 organized by ZUFEST. The trip was planned for Chaukhundi tombs, old city area, Karachi. The main purpose of this particular trip was to identify the knowledge of sculpture, carvings and heritage of ancient ages in support to Civil Engineering structures amongst the fresh students. Focus was on the classification of basic materials used in construction comparative to modern ages and associated art work produced for the aesthetic and ambience of similar elements there. Students were also guided by the concerned faculty members and focal persons deputed on the visit place for information. They are suggested to connect this visit with the present courses studying in semester. Department of Civil Engineering is also striving hard to arrange such activity based visits in future that will create a balance between practical and theoretical knowledge imparting with current market requirements.



CIVIL ENGINEERING FRESHMEN ON EDUCATIONAL TRIP TO CHAKHUNDI

ZCON CONDUCTING PACE WORKSHOPS

Ziauddin College of Nursing, Department of Continuing Professional Education and Getz Pharma entered in a new contract Physician Attendant Continuing Education (PACE) for the training of GP attendants all over the Pakistan. To improve the practices of attendants in terms of communication, patient and staff safety, knowledge of dispensing the drugs and minor invasive procedures and to record medical history and data collection. ZCoN faculty has been engaged to train the attendants the first module of PACE Workshop was held on March 09, 2018.

SAPLING PROJECT

Rotary International is a globally philanthropic organization with 1.2 million members and 35000 plus clubs in more than 200 countries. Members of Rotary International are eminent leaders of society providing humanitarian services to the community. The Rotary Foundation of Rotary International is the world third biggest charitable organization. The club is involved in various fellowships, social welfare, educational, cultural and environmental projects in Karachi and its suburbs. To mark Rotary International's 113th birthday Sarsabz Sindh Campaign has been launched, through which RI planted around 500 saplings in University's Sports Area. Rtn.Ovais Kohari, district governor 2017-18 Rotary International District 3271 Sindh Pakistan was the Chief Guest at the occasion whereas Prof. Dr. Pirzada Qasim Raza Siddiqui the Vice Chancellor of Ziauddin University and Dr. Nida Hussain Director Faculty Affairs were the Guest of Honour at the occasion and appreciated the efforts of Rotary International.



CONTINUING PROFESSIONAL EDUCATION HIGHLIGHTS

Department of Continuing Professional Education has always taken lead to enhance the practices and knowledge of healthcare providers. A session on Management of Lower Backpain was organized in collaboration with Department of Orthopedics at the DZH (KDLB Campus). The session focused on training of in house doctors and GPs from the vicinity to diagnose and manage the cases of lower backache.

A CPE session was held on Trends of Occupational Therapy in Neurorehabilitation was held on 26 Jan 2018 at Ziauddin College of Rehabilitation Sciences (Clifton campus). The interactive and informative session was arranged in collaboration with DCPE. The facilitator of the session Ms. Fauzia Sattar is an Acute Care Occupational Therapist from Southbank University UK. AS Occupational therapy is a budding field in Rehabilitation Sciences large number of participants attended the event from around the city.

As per ritual the Department of OBGY under the expert guidance of Prof. Dr. Rubina Hussain arranged a Hands on Workshop on Laparoscopic Hysterectomy. The workshop was conducted by RCOG expert Dr. Ian Scudamore along with the expert consultants at DZH. It was the first time a live session was conducted and transmitted to huge number of participants.

Department of Education Development conducted a week workshop on Fundamentals of Healthcare Professional Education from February 12-16,2018. It was attended by the candidates from different colleges under ZU umbrella. The medical educationist from prestigious institutes of Karachi were engaged to conduct the workshop.

CME Session on Valvular Heart Disease was held at DZH (North campus) as well as a session on Infection Control was held. The eminent speakers from AKU and infection control head at DZH-North emphasized that how infections in Pediatric wards can be prevented by taking simple steps of prevention.

7th Skills and Drills Workshop in Obstetrics was organized in Hyderabad to train the obstetrician practicing in the suburbs of Sindh. It was a successful event and around 45 doctors attended the hands on workshop.

The Department of Radiotherapy conducted a session on Radiation Protection in the design of Radiation Facilities. Large number of radiation therapist from the city attended the event and appreciated Ziauddin Hospital Oncology Unit which is working day in and day out for the Oncology patients.

Symptoms and Management of Colorectal Cancer was discussed by the Gastroenterologists at the KDLB CAMPUS. The event was attended by local GPs as well as 252 participants from different cities of Pakistan were able to learn from this discussion. The activity was organized by DCPE and was supported by GETZ Pharma.

ZU DIALOGUE PROGRAM TOLERANCE IN YOUTH



TOLERANCE IN YOUTH: Ziauddin University hosted a 'ZU Dialogue Program' on the topic of 'Promoting Tolerance in Youth' at Ziauddin University, Clifton campus on January 23, 2018.

Vice Chancellor, Ziauddin University, Dr. Pirzada Qasim Raza Siddiqui, addressing the audience said that active participation of all the factions of the society including the students is predominant in reducing the level of intolerance, anxiety and frustration from the society. It is also the responsibility of the religious scholars to educate the people on the subject of tolerance and acceptance on daily basis, he added.

Speaking to the audience, Barrister Shahida Jamil said that education is the only key through which a tolerant society can be formed. It is the need of the hour to inculcate all such teachings of Islam and Holy Prophet Muhammad (SAW) that truly propagates the message of tolerance, respect, freedom of expression and equality irrespective of any kind of discrimination as it is an undeniable fact that the outcome of prejudice is nothing else than huge destruction. Renowned Psychologist and Assistant Director Pakistan, Institute of Learning and Living (PILL), Dr. Tayyeba Kiran said that the role of parent is pivotal in educating the children in the right direction. From the very initial stage of infancy, parents should teach their children how to control the anger and must refrain from comparing the ability and skills of their children to that of any other relative or friend child, as this will certainly create the element of frustration or lack of enthusiasm in the child. So it is better to instill optimism and assurance among adolescent at every stage. Apart from this, teachers should also try to develop such a healthy environment where students should be well aware of stress management and its consequences.

Founder Chairman, Youth Parliament, Rizwan Jaffar said that for promoting an adequate level of tolerance in the society, it is important that individuals in any capacity should develop a sense of acceptance of values, perceptions and beliefs. He said that the role of government is of utmost importance in this regard as it is evident that whenever there exists a huge failure in the implementation of rule of law the people naturally becomes intolerant and frustrated on account of social injustices and discriminations. It is the dire responsibility of the government as well as the leaders to ensure transparent compliance procedure at every place and should provide all basic amenities to the people that will synonymously play a vital role in reducing the existing wave of aggravation and engagement in the society as well as youth, he added.

The objective of organizing such events in educational institutes is to develop tolerance and patience in the youth and to educate them to avoid the elements of negativity and disapproval.